



JUNE 24, 2024 | WAUKESHA, WIS.  
THE LEGEND AT MERRILL HILLS

PRESENTED BY



*Proceeds from the event benefit:*

**CHAMPIONS** **4** **LIFE**  
**FUND**

BECOME PART OF OUR  
WINNING TRADITION

## Sponsorship Opportunities

The annual **Pioneer Golf Classic** stands as the primary fundraising event for Carroll University Athletics, providing crucial support for the 23 intercollegiate teams. For more than five decades, alumni and supporters have united to generate funds for **Champions4Life**, directly benefitting the 600 student-athletes who proudly call Carroll home.

**We extend a warm invitation for you to join us as a valued sponsor for the 54th Annual Pioneer Golf Classic.** With a wide range of sponsorship options available, there are numerous ways for you to play a pivotal role in positively impacting the lives of our devoted student-athletes through the Champions4Life Fund. Your support is essential in ensuring the ongoing success of our students and teams.



## Playing Sponsorships

For more information about sponsorship opportunities, contact Athletic Director Mike Schulist at 262.650.4847 or mschulis@carrollu.edu

### Pioneer Presenting Sponsor | \$10,000 Four Golfer Entitlements

- Shared naming rights with the event
- Listing on event materials, program and all event announcements
- Logo and commercial displayed on video scoreboard at home football games
- Logo and link on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$9400. Value of items received \$600.

### Orange and White Premier Partner | \$6,000 Four Golfer Entitlements

- Listing on event materials, program and all event announcements
- Logo on swag item handed out to golfers
- Logo and link on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$5400. Value of items received \$600.

### Flag Sponsor | \$5,000 Four Golfer Entitlements

- Signage on each flag
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$4400. Value of items received \$600.

### Cart Sponsor | \$3,500 Two Golfer Entitlements

- Signage on each golf cart
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$3200. Value of items received \$300.

### Bag Tag Sponsor | \$3,500 Two Golfer Entitlements

- Logo on all bag tags handed out to golfers
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$3200. Value of items received \$300.

### Beverage Cart Sponsor | \$3,000 Two Golfer Entitlements | Four Sponsorships Available

- Signage on beverage carts
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$2700. Value of items received \$300.

### 19th Hole Celebration Sponsor | \$2,000 Two Golfer Entitlements | Two Sponsorships Available

- Signage at 19th Hole Celebration
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$1700. Value of items received \$300.

### Comfort Station Sponsor | \$1,500 One Golfer Entitlement | Two Sponsorships Available

- Signage at comfort station
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$1350. Value of items received \$150.

### Duck Race Sponsor | \$1,500 One Golfer Entitlement

- Signage displayed at duck race venue
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

Deductible gift \$1350. Value of items received \$150.

## Non-Playing Sponsorships

### Lunch Sponsor | \$3,500

- Signage at lunch
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

### Premium Hole Sponsor | \$1,000 18 Sponsorships Available

- Signage at sponsored hole
- Listing in program
- Recognition on gopios.com, the official athletics website of the Carroll University Pioneers

### Pio Parent Pride | \$100

- Recognize your student-athlete at a hole on the course  
Signage will include student name and sport(s)

Gifts to Carroll University are tax-deductible as allowed by law. Please consult your tax advisor for more information.

ATH418

## Pioneer Golf Classic Sponsorship Commitment | Registration deadline of Friday, May 31, 2024

Sign up online at [carrollu.edu/alumni/golf](http://carrollu.edu/alumni/golf) or complete this form.

Company/Sponsor name: \_\_\_\_\_

Name: \_\_\_\_\_

Additional Attendees: \_\_\_\_\_

Preference of Shotgun time:  7:30 a.m.  1 p.m.

19th Hole Celebration only (included with golfer purchase, \$50 if not golfing)

Street: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Day Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_

I would like to opt out of golfer entitlement(s).

I would like to make an extra gift to the Champions4Life Fund of \$ \_\_\_\_\_

I would like to purchase \_\_\_\_\_ additional attendees.

\$225 per golfer on or before April 5, 2024 (deductible gift \$75)

\$250 per golfer after April 5, 2024 (deductible gift \$100)

\$175 per Young Alumni golfer (graduated from Carroll in 2014 or after, deductible gift \$25)

\$50 19th Hole Celebration only (no golf, deductible gift \$15)

Total: \$ \_\_\_\_\_

Enclose a check made payable to Carroll University.

Optional forecaddie per foursome (only guaranteed with a foursome, limited forecaddies available)

Mail To:

Carroll University Office of Alumni Engagement  
100 N. East Ave., Waukesha, WI 53186

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